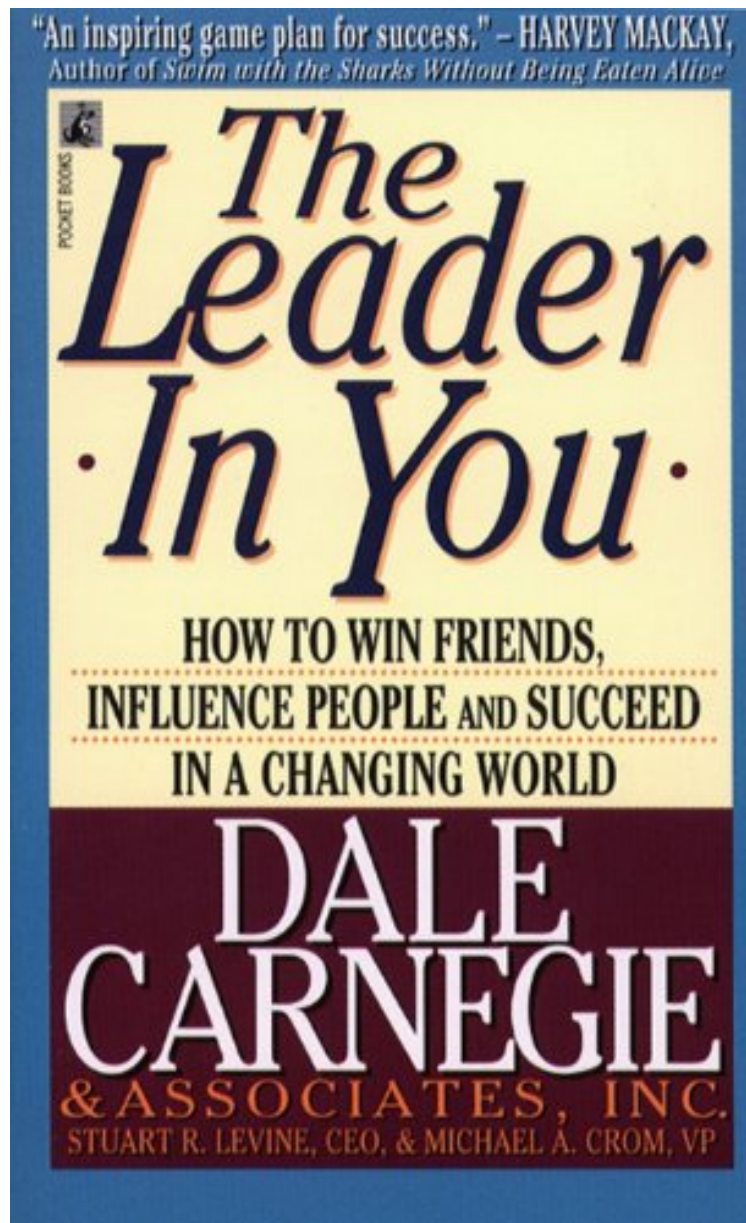


(Ebook pdf) The Leader In You: How to Win Friends, Influence People and Succeed in a Changing World (English Edition)

## The Leader In You: How to Win Friends, Influence People and Succeed in a Changing World (English Edition)

Von Dale Carnegie

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Von Dale Carnegie : The Leader In You: How to Win Friends, Influence People and Succeed in a Changing World (English Edition) before purchasing it in order to gauge whether or not it would be worth your time, and all

praised *The Leader In You: How to Win Friends, Influence People and Succeed in a Changing World* (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen2 von 2 Kunden fanden die folgende Rezension hilfreich. A rehash mish-mash, very well doneVon Ein KundeBasically, not a lot of new concepts in here.If you want the gist, it's *How to Win Friends and Influence People*, combined with Covey's *Seven Habits for Highly Successful People*, with a dash of Tom Peters thrown in for excitement.This is a well put-together book, though. There are interesting examples cited, and these ideas can not be emphasized enough -- across the spectrum. Girl Scout Troop Leaders need this book as much as CFOs and sales reps.All in all, worth a read.4 von 4 Kunden fanden die folgende Rezension hilfreich. Thought provoking, inspiring way to change your lifeVon Ein KundeThis book is an awe inspiring book describing ways to get people to like you, trust you, invest in you and have faith in you and your judgement. I've never read a book that actually makes you want to meet others, listen to other and motivate others. I'm not actually a director of a business nor a salesman, so I presumed I wouldn't benefit from this book. I was wrong, in that this book is designed for all people in all walks of life, to help improve your communication skills from human to human. A great great book. Free from jargon, with great, thought provoking examples0 von 0 Kunden fanden die folgende Rezension hilfreich. Ingredients for SuccessVon Samuel Lee OliverTHE LEADER IN YOU is a blueprint for success. This book teaches you how to influence people. Most of all, this book reminds us all what motivates people to live in positive ways. Dale Carnegie lays out ways you and I can be inspired by values that motivate us toward goodness and higher aspirations in soulful living. This book will inspire more than success. It will move your heart toward living well in the world. -- Samuel Oliver, author of, *WHAT THE DYING TEACH US: LESSONS ON LIVING*.

KurzbeschreibungFor nearly a century, the words and works of Dale Carnegie Associates, Inc., have translated into proven success a claim verified by millions of satisfied graduates; a perpetual 3,000-plus enrollment roster per week; and book sales, including the mega-bestseller *How to Win Friends and Influence People*, totaling over thirty million copies.Now, in *The Leader In You*, coauthors Stuart R. Levine and Michael A. Crom apply the famed organizations time-tested human relations principles to demonstrate how anyone, regardless of his or her job, can harness creativity and enthusiasm to work more productively. With insights from leading figures in the corporate, entertainment, sports, academic, and political arenas and encompassing interviews and advice from such eminent authorities as Lee Iacocca and Margaret Thatcher this comprehensive, step-by-step guide includes strategies to help you: identify your leadership strengths; achieve your goals and increase your self-confidence; eliminate an us vs. them mentality; become a team player and strengthen cooperation among associates; balance work and leisure; control your worries and energize your life; and much more!The most important investment you will ever make is in yourself once you discover the key that unlocks *The Leader In You*.deDespite the wealth of technical advances in the 1990s workplace, managing, motivating, and communicating remains a challenge. *The Leader in You* adapts the simple, time-tested management theories of Dale Carnegie to this high-tech environment with refreshing results. Read in an engaging but direct tone, the tape's pace is varied with excerpts from recent management studies and anecdotes from contemporary business leaders. It's a sound introduction to leadership skills for anyone working in the public, private, or nonprofit sector. (Running time: 1.5 hours, one cassette) --Sharon GrigginsPressestimmenDr. John A. Quelch Harvard Business School What separates leaders from managers at every level is their mastery of human, not technical, skills. For most of us, these soft skills are the hardest skills of all to learn and to live by. Drawing on the powerful experiences of leaders in many walks of life, Levine and Crom remind us what these essential skills are and, in a crisp and highly readable book, motivate us to master them.